

GIST Tech Connect Social Media Outreach for September 18, 2013

GIST TechConnect Broadcast: Raising Capital for Your Venture

Wednesday, September 18, 2013

08:00-09:00 EDT (12:00-13:00 UTC)

URL: <https://conx.state.gov/entrepreneurship>

Description: Join the fourth GIST TechConnect webchat to discuss how to raise capital for your startup! Our panel of guest speakers will answer your questions and share their stories of working with multiple companies to raise capital:

- [Brad Feld](#), venture capitalist and Managing Director at the Foundry Group;
- [Shari Loessberg](#), thought leader, practitioner, and Advisory Board member at Accion USA;
- [Hooman Radfar](#), investor and serial entrepreneur, Founder & Chairman of AddThis;
- [Amir Hasson](#), accomplished entrepreneur and Founder of United Villages;
- GIST Tech Connect moderator [Ovidiu Bujorean](#), Senior Manager at the GIST Initiative at CRDF Global.

Whether you are ready to seek venture capital funding or are just looking to advance your entrepreneurial venture to the next stage of development, this event is for you!

Background: GIST (Global Innovation through Science and Technology) TechConnect is a series of video webchats that bring together great entrepreneurial minds to spark the creation of new technology ventures. GIST TechConnect welcomes innovators, educators, entrepreneurs, and students from all around the globe and equips them with practical insights and inspiration to power their dreams of changing the world.

Format: This program will be a live video webchat in **English**. Please click on the URL above to participate. Follow the conversation on Twitter by using the hashtag **#GISTTechConnect** and follow **@GISTInitiative**.

Facebook postings:

- Get ready for the Global Entrepreneurship Summit with the next GIST TechConnect webchat! Learn from venture capitalist Brad Feld and other entrepreneurial experts about how to raise capital for your startup on Wednesday, September 18 at 08:00 EDT (12:00 UTC). Register for the online event at <http://goo.gl/WmVLr>.
- Have a startup? Looking for funding? Learn the how to's at the next GIST TechConnect webchat, "Raising Capital for Your Venture" on Wednesday, September 18 at 08:00 EDT (12:00 UTC). A panel of entrepreneurship experts will answer your questions live and share stories of raising capital. Register for the free online event at <http://goo.gl/WmVLr>

Promotional & Live Tweets:

- Join Brad Feld + serial entrepreneurs to learn about raising capital at **#GISTTechConnect** on Sept.18. Register at <http://goo.gl/WmVLr>
- Need startup funds? Join GIST TechConnect on 9/18 & learn tricks from United Villages and Addthis! **#GISTTechConnect** <http://goo.gl/WmVLr>
- Join **#GISTTechConnect: #RaisingCapital for Your Venture** webchat 9/18 at 08EDT/12UTC <http://goo.gl/hfVZhj> **@GISTInitiative @CONX @CRDFglobal**
- Start **#RaisingCapital for your startup!** Learn how 9/18 w/ **@bfeld @sloess @hoomanradfar**. <http://goo.gl/hfVZhj> **#GISTTechConnect @CONX**
- Register for free webchat on **#RaisingCapital for your startup** on Sept.18: <http://goo.gl/WmVLr> **#GISTTechConnect @GISTInitiative**
- On 9/18, learn about **#RaisingCapital for your #startup** at <http://goo.gl/hfVZhj> **#GISTTechConnect @CONX @GISTInitiative**

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- Discuss how to raise capital for your venture w/ @MITsloan's @sloess, [other Twitter handles] 9/18 <http://goo.gl/hfVZhj> #GISTTechConnect
- Are you an entrepreneur? Connect with others + experts Sept.18 at 08EDT/12UTC <http://goo.gl/hfVZhj> #GISTTechConnect @innovgen
- In 1 hour, connect w/ entrepreneurs & learn how to raise capital for your startup venture @CONX: <http://goo.gl/hfVZhj> #GISTTechConnect [Tweet on Sept. 18 at 07:00 EDT (11:00 UTC)]
- Starts now: Join a live #GISTTechConnect webchat on #RaisingCapital for your #Startup Venture! <http://goo.gl/hfVZhj> @CONX @GISTInitiative [Tweet on Sept. 18 at 08:00 EDT (12:00 UTC)]
- LIVE Q&A: [handles for speakers] share how companies are #RaisingCapital. Join now at <http://goo.gl/hfVZhj> #GISTTechConnect [Tweet on Sept. 18 at 08:15 EDT (12:15 UTC)]
- Ask a panel of serial entrepreneurs + experts about #RaisingCapital to help your #startup NOW at <http://goo.gl/hfVZhj> #GISTTechConnect [Tweet on Sept. 18 at 08:30 EDT (12:30 UTC)]
- Stay connected with @GISTInitiative entrepreneurs on their Facebook page: <http://goo.gl/R82DD> #GISTTechConnect @CRDFGlobal [Tweet on Sept. 18 at 09:00 EDT (13:00 UTC)]

Relevant Content (can be used in promotion leading up to, or during the live event):

- Get involved w/ @GISTInitiative activities & local entrepreneurial communities. Visit <http://gist.crdfglobal.org> #GISTTechConnect @CRDFGlobal
- Save the date for next #GISTTechConnect webchat during Global Entrepreneurship Week @ <http://bit.ly/techconnectnetwork> @GISTInitiative
- Sign up for @GISTInitiative Newsletter to learn about upcoming #GISTTechConnect events: <http://tinyurl.com/gistnews>
- @GISTInitiative strengthens entrepreneurship thru networking, skills development & financing programs & partnerships. #GISTTechConnect
- @GISTInitiative supports potential entrepreneurs: 3,000 tech startups trained & mentored by international experts. #GISTTechConnect

Event Hashtag (please include the highlighted in every tweet, to track the conversation):

#GISTTechConnect

#RaisingCapital

Relevant Twitter Handles:

- @GISTInitiative
- @ovidiubujorean
- @StateDeptOES
- @CONX
- @CRDFGlobal
- @InnovGen
- Brad Feld - @bfeld
- Shari Loessberg - @sloess
- Hooman Radfar - @hoomanradfar
- Amir Hasson - he does not seem to have twitter, here is his website: <http://amirhasson.com/index.html>